



www.SparksinthePark.com

You Can Help Keep the Sparks in the Park Community Fireworks Festival Alive!

Please check the sponsorship level that you want and complete the information requested on the back. For more information about the event or donating, please contact the HBA office at 248-889-1422 or info@thehba.net

- Firecracker Sponsors: \$50 - \$99** Recognition includes:
Business mention in thank you advertisement in Milford Times and HBA newsletter
- Roman Candle Sponsors: \$100 - \$249** Recognition includes items in previous level as well as:
Yard sign for business location and recognition on Sparks page in HBA Community Calendar
- Rocket Sponsors: \$250 - \$499** Recognition includes all items in previous levels as well as:
1 Entertainment Sponsorship Sign placed on or near Stage or Children's Activity
Mention in letter to the editor and mention in community fundraising material
- Dynamite Sponsors: \$500 - \$999** Recognition includes all items in previous levels as well as:
Additional Entertainment Sponsorship Sign placed on or near Stage or Children's Activity (total of 2)
Ad in event preview advertisement in Milford Times 1x2 size
- Shooting Star Sponsors: \$1,000 - \$1,499** Recognition includes all items in previous levels as well as:
Additional Entertainment Sponsorship Sign placed on or near Stage or Children's Activity (total of 3)
Ad in event preview advertisement in Milford Times size increased to 2x2
Logo in thank you advertisement in Milford Times and HBA newsletter
- Comet Sponsors: \$1,500 - \$2,499** Recognition includes all items in previous levels as well as:
Additional Entertainment Sponsorship Sign placed on or near Stage or Children's Activity (total of 4)
Ad in event preview advertisement in Milford Times size increased to 2x3
Higher tiered logo in thank you advertisement in Milford Times and HBA newsletter
VIP parking passes and admission for 4 to VIP tent including unlimited Pepsi products during event
Introduction of sponsor/sponsors representative from the band stage during the event
- Big Bang Sponsors: \$2,500 - \$4,999** Recognition includes all items in previous levels as well as:
Additional Entertainment Sponsorship Sign placed on or near Stage or Children's Activity (total of 5)
Ad in event preview advertisement in Milford Times size increased to 2x4
Business card ad in thank you advertisement in Milford Times and HBA newsletter
VIP experience includes a meet and greet with headliner band and National Anthem performer
- Grand Finale Sponsors: \$5,000 - \$9,999** Recognition includes all items in previous levels as well as:
Industry exclusivity at this level
Approx. 500 sq ft display area at the event (display to be created by sponsor)
5 additional Entertainment Sponsorship Signs placed on or near Stage or Children's Activities and other areas (total of 10)
Ad in event preview advertisement in Milford Times size increased to 1/8 page (3x5 or 2x6)
Ad in thank you advertisement in Milford Times and HBA newsletter size increased to 2x4
VIP experience includes 4 back-stage passes for Sparks Music stage

* Sponsorship must be paid by May 30th to guarantee all listed benefits



Yes, I would like to sponsor the 10th annual Sparks in the Park!

Name/Business Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Webiste: _____

Thank you for your support!

Please make checks payable to “Highland Business Association”
Submit check and this form to:

Sparks in the Park
PO Box 843
Highland, MI 48357

Or make your donation with a credit card through our website at

www.SparksinthePark.com

Highland-White Lake Business Association
P.O. Box 843 • Highland, MI 48357
(248) 889-1422 • Fax (248) 889-8782 • Info@theHBA.net