



Highland Business Association,
White Lake Township Business Association and
Women In Business

Serving Highland, Milford, White Lake & Surrounding Areas www.theHBA.net February 2010



Women in Business invites you to come get pampered at a special Ladies Night

On February 23rd Women in Business is hosting a night of relaxation. So often our business is just one of the balls we are juggling. We are moms, wives, daughters, sisters and just plain tired. On this night we will have a number of different stations set up to relax and pamper you and dinner will be served. Bring a fellow woman in business, a sister or friend and spend a couple of hours unwinding and maybe even get a new look. Space is limited and reservations are required. The event is at The Comeback Inn and costs \$20. Call 248-889-1422, info@theHBA.net or Facebook events to RSVP so we can insure we have space for you.



Women's Enrichment Day Information See Page 6 & 7

Association Luncheon: Noon on February 25th

at The Highland House 2630 Highland Road in Highland

Bob Miller of R. J. Miller P.C. will be talking about the major Changes in tax laws that will be affecting all of us in 2010

The cost is \$13.00 if pre-paid; \$15.00 at the door

To RSVP please call 248-889-1422 or email info@theHBA.net

For more info, check out

www.highlandbusinessassociation.blogspot.com

2010 Board Members

Officers:

President

Wendy Loncar
Mary Kay Cosmetics

Vice President

Kim Lucas
Five Star Ace Hardware

Treasurer

Josh Mulder
Ameriprise Financial

Secretary

Ronica Fodor
Huron Valley State Bank

Past President

Sue Sare
Milford Times

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Sally Brush

Custom Plus

Karen Genson

Genson Plumbing

Alan Heavner

Heavner Canoe Rentals

Bruce Kaier

AAA of Michigan

Bob Miller

RJ Miller, PC

Greg Morris

Huron Valley Schools

Penny Lewis

Penny Lane Elderly Care

Gail Perrin

Highland Twp. Library

David Thurau

HIA Highland Insurance Agency

Community Liaisons:

Tim Colbeck

Highland DDA

Mike Kowall

White Lake Twp
Supervisor

Triscia Pilchowski

Highland Twp. Supervisor

Leah Ohmer

H.V. Council for the Arts

Welcome to our New Members!

Ahern Family Chiropractic

Dr. Curt Ahern

525 N. Main Street, Suite 130

Milford, MI 48381

248-701-1821

ahernc10@yahoo.com

Chiropractic Clinic

The Source Skincare

Nicole Wipp

345 N. Main Street

Milford, MI 48381

947-570-1496

Nicole@thesourceskincare.com

www.thesourceskincare.com

Beauty

Oakland Schls Technical

Campus Southwest

Jackie Haller

1000 Beck Rd

Wixom, MI 48393

248-668-5653

Fax: 248-668-5670

Jackie.haller@oakland.k12.mi.us

ostconline.com

Education & Training

Saint's Dragons Lair Ltd.

Phillip St. George

3360 E. Clarice

Highland, MI 48356

248-410-6850

Fax: 248-889-0398

psaint4444@comcast.net

www.saintgeorgescafe.com

Lighting, & Energy Saving Design

HBA offers bulk mailing to our members!

- Cost is \$15 plus postage
- Must be at least 200 identical pieces
- Must be prepared according to Post Office standards

Contact the HBA office at 248-889-1422 for more information.

Ahern Family Chiropractic has been having a friends and family week offering complimentary consultations, examinations and x-ray prior to their Grand Opening. Dr. Curt Ahern's **Grand Opening** is Friday, February 19 from 5:00pm-8:00pm with light refreshments being served. The ribbon cutting ceremony is at 6:00pm. Dr. Ahern and staff will be welcoming the community on Saturday, February 20th from 10:00am-4:00pm as part of the grand opening celebration. Ahern Family Chiropractic is located in the Mill Valley Center, 525 N. Main, Suite 130 in the lower level (right below Starbucks).



Upcoming Events: For February & Beyond

Feb 25	Association Luncheon 12:00- Highland House with Bob Miller speaking
Mar 10	Board Meeting 8:30am
Mar 12	T.G.I.F. Coffee 8:00am at Essential Massage and Wellness Center
Mar 20	Women's Enrichment Day
Mar 25	Association Luncheon 12:00 at Oakland Schools Technical Campus with tour following
Mar 31	Workshop—Learn Facebook for Business 6pm at LaFontaine Automotive

To Register for
events please call the
**Highland Business
Association Office at
(248) 889-1422**
or
**Email us at
info@theHBA.net**

We'll See you there!
Check our website for
more info on our events:
www.TheHBA.net

TGIF Coffee



Join us the second
Friday of each month
Meet us between 8am-9am on
March 12th at
Essential Massage and
Wellness Center
1641 S. Milford Road, Suite B in Highland
Visit www.thehba.net for link to map

Newsletter Advertising Opportunities
Business Card.....\$25/month , Quarter page.....\$45/month
8 1/2 x 11 Insert.....\$35/month
Did you know that you can place your business cards in our office for \$5/year?

New and Improved Membership on Website!

HBA's Website Membership Directory has new expanded features!

These new features are provided free of charge. Our directory can be viewed by the general public and is another great way to publicize your organization or business. Also, your profile's search engine friendly design provides an easy way to expand your presence on the Internet, using your own verbiage and a direct link to your website. We encourage you to take advantage of this new resource.

This new format provides a variety of features, including:

An Expanded Directory Profile for each individual member.

Each profile provides name, contact, address, phone/fax, website address and profile details you can control. (See full profile feature list below).

The ability for you to update your profile at any time.

Each member can update their own profile by logging in using their email address on file with us.

The ability for you to add photos and PDF files to your profile.

Just as you can easily change your contact information, you also have the ability to add a photo or a PDF file. Change your photo to showcase an upcoming event or your logo. Add a PDF of your promotions, company information, or current events calendar. (See details below)

Expanded Directory Profile details:

- o Display of typical contact details (name, contact, phone, address, website)
- o Spam-proof email contact form.
- o Listing area for general business information.
- o Listing area for products and/or services
- o Listing of hours, areas served, payment options, etc.
- o Automatically created Google Map with driving directions.
- o Brand your profile by uploading your logo or storefront picture.
- o Create Online Coupons.

Upload Menus, Brochures, Whitepapers, etc.

Instructions to edit your expanded profile:

Go to the Membership Directory tab on HBA's website: www.theHBA.net

Browse or search for your listing and select it to view your profile.

At the bottom of the profile will be a link "Login to Edit".

On the next screen, select "Reset Password" to send yourself a password. (Note: you must input the email address that we have on file for you).

Check your email for your new password, and use it to login to your profile

If you aren't comfortable with editing this information, the HBA staff is able to handle it for you for an annual charge of \$20, which includes up to 4 edits per year.

FACEBOOK FOR BUSINESS!

Find out how you can take advantage of this effective tool to build relationships with local consumers! Bring a laptop so that you can get your page started or take it to the next level.

March 31st, 6-8pm at LaFontaine Automotive, 4000 W. Highland Rd, in Highland. Only \$15 for members or \$20 for non-members.

CONNECT WITH YOUR BUSINESS ASSOCIATION!

Become a fan on: OR Follow us on:

www.highlandbusinessassociation.blogspot.com and
www.womeninbusinesshighland.wordpress.com

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Thank You To These Renewing Members!

ABC Printing
 Ace Pyro
 Allegra Print & Imaging of Highland
 Auto Solutions
 Beading Friendlyzy
 Building Blocks Preschool
 Carpet Classics, Inc.
 Digital Document Store (Xerox)
 Fifth Third Bank - Highland Town Center
 Gannett Directories

Hair Chase
 HIA Highland, LLC.
 Just Right Heating & Cooling
 LeVasseur Dental Care
 Mary Kay Cosmetics - Wendy Loncar
 Milford Pharmacy
 Paychex
 Select Underwriters, Inc
 Sideways Grill
 Varsity Towing
 West Oakland Advanced Dental



Support, Opportunity, Connection

Women In Business is a division of the Highland Business Association
Our Mission: We are dedicated to assisting each other with support, networking opportunities, group advertising, educational workshops, and community involvement.

MARK YOUR CALENDARS

February 23rd

A night of relaxation,
pampering and Dinner

For more details visit:

www.womeninbusinesshighland.wordpress.com

Women's Enrichment Day



**Saturday,
March 20, 2010
8AM-1PM**

Highland Middle School
(305) John St ~Highland~
1 block W. Milford Rd at M-59

Participation Opportunities

Booth \$100

HBA/WIB Members receive a \$25 discount. A \$25 rebate is offered if you bring 5 attendees

Sponsorship Opportunities

Platinum Benefactor \$500

Booth, Recognition in Event Program, Business Name and Logo in Milford Times Advertisements for Event-value of \$2880, and Signage at Event

Gold Benefactor \$250:

Recognition in Event Program and Signage at Event

Silver Benefactor \$100

Signage at Event

Door Prize Donor:

Announced when Prize is Awarded

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 Limit one coupon per customer.

Commercial/Residential • Association/Church Discounts
 Senior Discounts • Subdivision Group Rates

Information on Women's Enrichment Day

The 7th Annual Women's Enrichment Day is planned for Saturday, March 20, 2010. The purpose of Women's Enrichment Day is to provide the women of our community an event full of information, entertainment & inspiration. The day starts with a continental breakfast and beverage. There will be four sessions of 10 workshops each session. Each workshop lasts 45 minutes which can be signed up for online or if there are openings, the day of the event.

The workshops in the past have included: Redesigning your Living Space, The Joy of Quilting, Watercolor demonstrations, Health Eating for Families, Pilates and there is so much more available. In addition, we have invited many local businesses to personally explain how their products can assist you, so many times we are unaware of small at home businesses that may be in our own backyard – the lady who makes slip covers or cornices, the interior decorator, or the painter who can faux paint your powder room to look like it came from Tuscany.

This event costs \$5.00 per person and those monies are donated to The Huron Valley Educational Foundation which is a nonprofit foundation that helps educators in the Huron Valley School District bring unique opportunities to students. The Huron Valley Educational Foundation funds grants for educational field trips, fine arts, performing arts, multi-cultural events, robotics, technology and new learning experiences for our children.

So not only can women have a day with no children, breakfast provided (lunch can be purchased) but there are lots for fun activities to participate in and the registration monies go back to assist our community. Oh and did I mention the ULTIMATE MAKEOVER? One lucky lady will win a chance to transform her life with a 3 month makeover.

The event will again be held at Highland Middle School, 305 John Street, Highland, MI. This event is sponsored by Women in Business, a division of Highland Business Association. Vendors and workshop presenters can visit www.Enrichment-Day.com for registration information or contact the HBA office at 248-889-1422 or info@thehba.net.



Highland Business Association
 1641 S. Milford Rd, Suite C101
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 Highland, MI 48357
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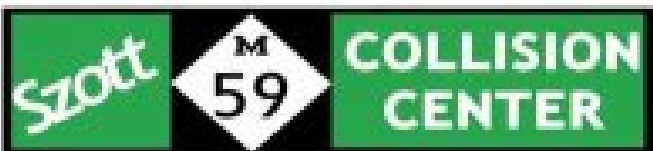
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Holly (At I-75 exit 98) 877-681-8844



Highland (On M-59 at Duck Lake Rd) 877-216-2288



White Lake (On M-59 at Bogie Lake Rd) 877-216-4433

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HBA Mission

"We will assist our area businesses and community in achieving continued prosperity and maintained growth."